



Corporate Profile

www.geplcapital.com

Table of Content



1. Company Overview

2. Mission, Vision & Success Mantra

3. Our Distribution Network

4. Our History

5. Distribution Channels

6. Why Choose Us?

7. Workshops & Seminars for Clients

8. Infrastructure & Setup

9. Contact Us

Company **Overview**

GEPL Capital is a financial services and investment advisory firm based in Mumbai, India. We offer a range of financial instruments such as equities, mutual funds, bonds, currencies, derivatives, wealth management, insurance, real estate, loans secured by securities, and demat services.

Our mobile application and web platform allow you to access all these instruments in one place, with technical and fundamental reports, 24/7 trade access, and uninterrupted phone support. We have been in business since 1997 and operate in 9 states.

Our customers include high-growth institutions, businesses, and individual investors. We understand their financial needs and provide customized investment solutions using cutting-edge research and technology. Our goal is to simplify the investment process and exceed customer expectations.



Mission, Vision & **3 Success Mantras**

Mission

- Become the most prominent full service stock broker.
- Simplify investments and exceed customer experiences with sound advice, superior service and innovation.
- Offer the best and widest portfolio of investment products and services.

Vision

- To become a leading and all-encompassing financial institution and investment management company providing customers with sustainable and stable growth opportunities.



Our Distribution Network – **Strong & Expanding**

We are relentlessly working towards strengthening our product offerings and distribution infrastructure.

Our 350+ team members stationed across India enable us to develop our network. We have access to an additional 4960 branches thanks to our strategic partnership with Bank of India.

Strategic Partner



22 Branches
150+ Franchisee



Our Journey



1997

Established Gupta Equities Pvt. Ltd. with two employees, a single desk and a single BSE cash license.

1999

Depository participant of CDSL

2000

Membership to NSE cash exchange

2001

Established an Institutional Desk catering to Small and Medium banks

2007

Debut of online trading and financial planning for clients.

2006

Started an NRI investment services division. Began mutual funds distribution and gained membership to MCX.

2004

Commenced Insurance broking

2003

Membership of NCDEX

2002

Established the Debt institutional desk (wholesale debt desk)

Our Journey



2009

Launched Stock and ETF SIP

2010

Commencement of NBFC business strategic tie-up with BOI

2011

Launched Currency Derivatives trading on NSE

2012

Offering Corporate Fixed Deposits with leading companies, started mobile trading services

2015

Distribution of PMS & AIF products, Investment Advisory License

2021

Global Investing offered to clients tie up with Stockal

2020

Completed 23 years of existence in the business of financial services, Offering Health and Motor insurance Digitally, Paperless onboarding of Equity Accounts

2019

Launched the wealth management division, launched the MF App

2017

Started Interest rate futures, launched the Mobile App Buy and sell in a swipe

2016

Grown and strengthened distribution network via 3500 BOI branches, strategic tie up with BOI for 3-in-trading account

Our Success Mantra

People – Armed with decades of combined expertise and experience, every decision our specialists make is centered around our client needs and convenience

Passion – We provide clients with exceptional wealth management knowledge in order to assist them achieve their goals.

Products – We offer solutions with the optimum mix of technological innovation and human intelligence to keep clients on course with their ambitions.



Distribution Channels

Providing value to our clients through various distribution channels and formats.

- Visit our branch
- Online trading platform
- Call-and-trade facility
- Mobile trading
- Bank of India branches

— www.geplcapital.com —



Why Choose Us?

Our services and solutions are trusted by millions.



Equity

Mutual Fund

Insurance

Bonds

IPO's

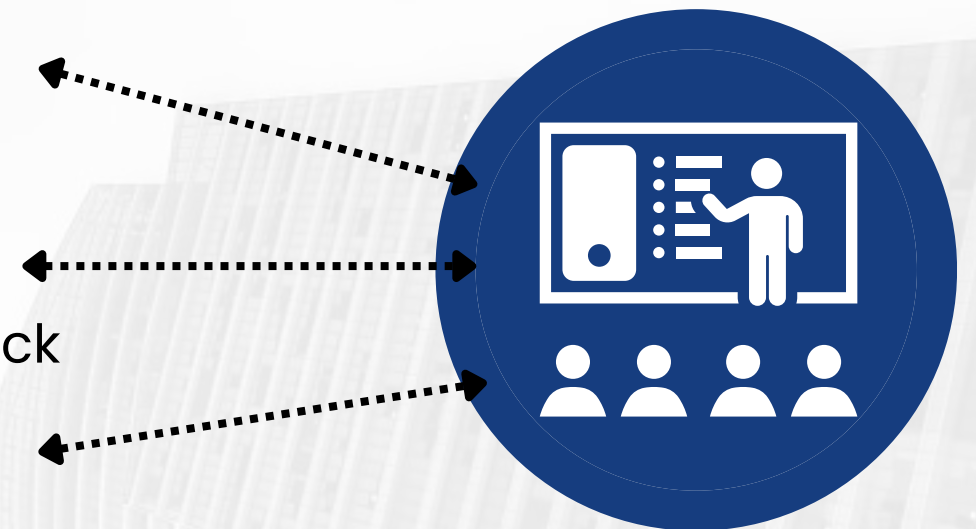
Financial Management

QFI Services

Workshops & Seminars for Clients



- Regular seminars conducted
- Ongoing client education
- Tie-up with MCX, leading MF houses
- Enduring access to research con-calls, stock recommendations
- Monthly con-calls for Mutual Funds & Equities



Infrastructure & Setup

- 6,230 sq. ft. office located in maximum city and India's Financial Capital, Mumbai
- High-end servers and systems provide 24x7 branch connectivity
- Access to databases like Bloomberg and Capitaline to reinforce equity research



Contact Us

Regd. & Corporate Office: D-20/21, Dhanraj Mahal, CSM. Marg,
Colaba, Mumbai - 400 001

CIN No.: U67120MH1997PTC110941



+91 22 66182400



support@geplcapital.com



www.geplcapital.com

GET IN TOUCH



/GEPLCapital



@geplcapital



/gepl-capital-pvt-ltd



/geplcapitalofficial



/GEPLCapital Online

Equity • Wealth Management • Investment Advisory • Mutual Funds • Insurance • Bonds • Currency Derivatives
NRI Services • Demat • Financial Planning • Company Fixed Deposits

— www.geplcapital.com —

One Stop Investment Avenue



GEPL
CAPITAL



Thank you!

Disclaimer:

This report has been prepared by GEPL Capital Private Limited ("GEPL Capital"). GEPL Capital is regulated by the Securities and Exchange Board of India. This report does not constitute a prospectus, offering circular or offering memorandum and is not an offer or invitation to buy or sell any securities, nor shall part, or all, of this presentation form the basis of, or be relied on in connection with, any contract or investment decision in relation to any securities. This report is for distribution only under such circumstances as may be permitted by applicable law. Nothing in this report constitutes a representation that any investment strategy, recommendation or any other content contained herein is suitable or appropriate to a recipient's individual circumstances or otherwise constitutes a personal recommendation. All investments involve risks and investors should exercise prudence in making their investment decisions. The report should not be regarded by the recipients as a substitute for the exercise of their own judgment. Any opinions expressed in this report are subject to change without notice and may differ or be contrary to opinions expressed by other business areas or groups of GEPL Capital as a result of using different assumptions and criteria. GEPL Capital is under no obligation to update or keep current the information contained herein. The securities described herein may not be eligible for sale in all jurisdictions or to certain categories of investors. Options, derivative products and futures are not suitable for all investors, and trading in these instruments is considered risky. Past performance is not necessarily indicative of future results. Foreign currency rates of exchange may adversely affect the value, price or income of any security or related instrument mentioned in this report.

Any prices stated in this report are for information purposes only and do not represent valuations for individual securities or other instruments. There is no representation that any transaction can or could have been effected at those prices and any prices do not necessarily reflect GEPL Capital's internal books and records or theoretical model-based valuations and may be based on certain assumptions. Different assumptions, by GEPL Capital or any other source may yield substantially different results. GEPL Capital makes no representation or warranty, express or implied, as to, and does not accept any responsibility or liability with respect to, the fairness, accuracy, completeness or correctness of any information or opinions contained herein. Further, GEPL Capital assumes no responsibility to publicly amend, modify or revise any forward-looking statements, on the basis of any subsequent development, information or events, or otherwise. Neither GEPL Capital nor any of its affiliates, directors, employees or agents accepts any liability for any loss or damage arising out of the use of all or any part of this report. In no event shall GEPL capital be liable for any direct, special indirect or consequential damages, or any other damages of any kind, including but not limited to loss of use, loss of profits, or loss of data, whether in an action in contract, tort (including but not limited to negligence), or otherwise, arising out of or in any way connected with the use of this report or the materials contained in, or accessed through, this report.

GEPL Capital and its affiliates and/or their officers, directors and employees may have similar or an opposite positions in any securities mentioned in this document (or in any related investment) and may from time to time add to or dispose of any such securities (or investment). The disclosures contained in the reports produced by GEPL Capital shall be strictly governed by and construed in accordance with Indian law. GEPL Capital specifically prohibits the redistribution of this material in whole or in part without the written permission of GEPL Capital and GEPL Capital accepts no liability whatsoever for the actions of third parties in this regard.

— www.geplcapital.com —



Thank
You